2023 Annual Fund Campaign
Wow! What a year! Writing this report makes me realize just how far we’ve come, how much we must be thankful for, and fills me with hope for the future of the Museum & Cultural Center at Five Points.

Over the past year, the community gathered, learned, and grew because of the many cultural and arts programs offered at MCC5P. We’ve produced exhibits and cultural events that spoke to the heart of our community and brought people from all over the Southeast to Cleveland, we’ve strengthened our relationship with partner organizations and foundations to provide top quality education and arts programs for our community, and we’ve expanded our offerings to include donation based general admission so that everyone has access to learn about the story of the Ocoee Region. None of this would have been possible without your support.

In the upcoming year, I hope to continue to provide you with exciting opportunities to learn more about our history and participate in a variety of arts and culture events. We have many plans for major traveling exhibits and education programs, Music under the Stars, and a gala that has been 24 years in the making. I look forward to seeing you, learning with you, and celebrating with you.

Thank you for giving generously. Thank you for purchasing tickets to our events, becoming members, and sponsoring our programs. Most of all, thank you for putting your faith in us to make Cleveland a vibrant community rich in historical, cultural, and arts experiences.

Lucy K. Rymer
Executive Director
Thank you to our Ocoee Society, donors, foundations, and grantors.

Thank you to our esteemed Ocoee Society members, Corporate Sponsors, foundations, and grantors who have generously given this year to help us continue our mission. With your help, we’ve created engaging exhibits and experiences for our community and beyond.

**Ocoee Society Members**

Beverly and Mark Johnson  
Terry and Jennifer Winstead  
Kathy Morelock  
Joe and Janie Moore  
Summerfield Johnston, Jr. and Gillian Johnston  
Richard and Amy Banks  
Sam and Anne McReynolds  
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**Corporate Sponsors**

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ReVive Aesthetics  
Smart Bank  
Simply Bank  
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A+ Pallets  
Universal Waste  
The Village Bake Shop

**Grants**

TN Arts Commission – Arts Build Communities  
TN Arts Commission – Special Opportunities  
City of Cleveland – ARPA Grant  
Ocoee Utility District  
Arts in Education and Business Committee  

**Foundations**

The Robert & Hoyle Rymer Foundation  
The Lyndhurst Foundation  
The Bachman Foundation  
The Tucker Foundation  
The McReynolds Family Foundation  
The Community Foundation  
The Ocoee Foundation  
The Rotary Foundation
Field Trips/Trunk Shows
Sharing the story of the Ocoee Region is at the heart of our mission. This year we visited schools, hosted Conservation Camp in partnership with Keep Cleveland & Bradley County Beautiful and welcomed thousands of students into the museum via our field trips. We learned about the Cherokee Indians, created Howard Finster inspired art, and calculated what would fit in our Conestoga wagon while making memories that will last a lifetime.

Successful Summer Camps and Education Programs
Our Summer 2022 Camps were so much fun! In order to bring unique camps to our community, we partnered with organizations near and far to make summer fun at the Museum! Thanks to The Creative Discovery Museum, Missoula Children’s Theater, and Bike Walk Cleveland 77 campers delighted in science, arts, and activity throughout June and July.

Music Under the Stars
Over 300 people came out to celebrate jazz music at Music Under the Stars. In September, we celebrated Latin Jazz at “Mambo” Under the Stars followed by New Orleans Brass Band music at Mardi Gras at the Museum in February. People of all ages danced the night away while experiencing world class music and local talent.
Howard Finster Exhibit
Howard Finster’s Rock N Revival took the Museum & Cultural Center to new heights! More than 1500 people visited the museum during this exhibition to view 26 of this world-renowned artist’s original works and more than 100 signed serigraphs and participate in art classes and panel discussions.

Cherokee National Forest Exhibit
We wrapped up our 2022/2023 season with an exhibit presented by the U.S. Forest Service about the Cherokee National Forest. Guests enjoyed learning about the history of Smokey the Bear, seeing uniforms of Forest Service employees, and animals that can be found in the national forest.

Stitches in Time Quilt Show
More than 500 visitors came to the Museum & Cultural Center at 5ive Points to view our 23rd annual Stitches In Time Quilt Show. With a challenge theme of “flowers”, the cultural center and exhibit were in full blown for this beloved event celebrating an important part of our local cultural and heritage.

Bendabout Farm: A History Worth Sharing
We kicked off our 2022/2023 exhibit season with a special piece of local history, Bendabout Farm: A History A Worth Sharing. The community loved learning about the history of land use at the farm, polo, conservation efforts, and the Tucker Johnson Family. As a result of this exhibit and programming surrounding it, The East Tennessee Historical Society granted the Museum & Cultural Center at 5ive Points an “Award of Excellence”

Keg, Cork, & Barrel
The 2023 Keg, Cork, & Barrel was the best one yet! More than 18 regional beer, wine, spirits, and food vendors participated in this fun community event. In addition to sampling the best food and beverage Cleveland has to offer, guests enjoyed live jazz music in our VIP lounge, music from 3 different bands in our courtyard, and yard games provided by Cleveland Disc Golf.

Late Night Thursdays & History Happy Hours
You asked and we answered! The Museum & Cultural Center at 5ive Points is now open late on Thursday evenings until 8 p.m. Each Thursday, we will feature a different program for you to enjoy. Whether it’s creating art with the Cleveland Creatives or meeting new friends at the What’s Happening in Cleveland Meet Up, participating in trivia night or listening to a History Happy Hour presentation, you can find all your arts and cultural events here!
This Fall, we celebrate Native American Heritage Month (November), several anniversaries, local history, and culture!

**Savages & Princesses**
The Persistence of Native American Stereotypes opens November 10, featuring a panel discussion with the artists showcased in the exhibit.

**The Whispering Giant Intertribal Native Festival**
Our December 3 event will showcase dancing demonstrations, storytelling, music, craft vendors, food trucks, and more. Bring the whole family for a day honoring our indigenous peoples and the 50th anniversary of the carving of the Cherokee Chieftain statue.

**Coffee with a Curator**
Coffee with a Curator on November 11 features Tennessee Valley Authority representatives discussing their efforts to protect archaeological sites and preserve them for future generations.

**Music Under the Stars**
Giovanni Rodriguez and the 12 Manos perform on Saturday, September 23. Join us for a night of salsa music and dancing in our courtyard. More information can be found at MuseumCenter.org.

**History Happy Hours**
Our fall History Happy Hour series will feature WWII Sunken Ships, The History of Oak Ridge, and Cherokee Living History Demonstrations.
Membership Options

Your membership, whether at the Individual Level or Ocoee Society Level, helps us to continue providing valuable historical, cultural, and educational programs and exhibits for our community. Our memberships come with a variety of benefits including discounts in our gift gallery, discounts on event tickets, and reciprocal memberships at museums throughout the United States. Purchase, upgrade, or renew your membership by visiting MuseumCenter.org/membership, or by scanning the QR code below.

Donation Opportunities

Your gift matters! Approximately 47% of our income is generated through fundraising events such as our annual gala and Grape Escape, along with donations from admissions and this annual appeal. Your planned giving, donation, sponsorship, or participation in an event is critical to our continued success and vitality. Please give using the pledge card below.

Name
Address
Phone     Email
Donation Amount

☐ Check    ☐ Credit Card

Credit Card Number
Expiration Date ___    CVV ___    Billing Zip Code ___

☐ Please contact me about Planned Giving.

Designation
☐ General Operating Fund
☐ Endowment
☐ Event Sponsor (select the event AND sponsor level):
  ☐ Music Under the Stars Series
  ☐ Annual Gala
  ☐ Keg, Cork, & Barrel

☐ Presenting Sponsor: $5000
  Includes 8 tickets or a table, your name or business name on all event banners, posters, and invitations, website, social media and print advertising, mentions on tv/radio promotional segments. (Music Under the Stars sponsorship includes both concerts on September 23 and February 17)

☐ Platinum Sponsor: $2500
  Includes 8 tickets or table, your name on the event banner and social media mentions

☐ Gold Sponsor: $1500
  Includes 8 tickets to the event and name in the event program or sponsor banner.

☐ Silver Sponsor: $800
  Includes 4 tickets to the event and name listed in the event program or sponsor banner.

☐ Copper Sponsor: $500
  Includes 2 tickets to the event and name listed in the event program or sponsor banner.

Museum Income Sources

- Donations: 47%
- Grants: 11%
- Rentals: 12%
- City of Cleveland: 7%
- Interest: 1%
- Bradley County: 3%
- Education Programs: 3%
- Memberships: 5%
- Public Programs: 5%
- Store Sales: 6%
- Exhibits: 0%
- Museum Income Sources

Scan Here To Donate
The Museum & Cultural Center at 5ive Points is a regional history museum, cultural, and arts center telling the story of the Ocoee Region. It is a place for members of the community to gather, learn, and grow by connecting with our past and present while dreaming about the future. Whether through a history or art exhibit, creative workshop, music or cultural event, or one of our many children’s education programs, the Museum & Cultural Center at 5ive Points provides a way to enlighten our diverse community through self-discovery and scholarship.